

High Water Women's 2017 Investing for Impact Symposium

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Video and Audio from Panels and Breakout Sessions

- [Change Maker: Visible Leaders \(video\)](#) — Perspectives on investing with impact from Valerie Rockefeller, Trustee, Chair, Rockefeller Brothers Fund interviewed by Debra Schwartz, Managing Director of Impact Investments, MacArthur Foundation.
- [Taking Action: Removing Obstacles to Change \(video\)](#) — Examining the challenges and obstacles to adoption and achieving scale/impact.
 - Dana Bezerra, Senior Vice President, Heron Foundation | Michael Lear, Vice President, Bernstein Wealth Management | Christina Leijonhufvud, Managing Partner, Tideline | Laurie Spengler, President & CEO, Enclude Solutions | Susan Hammel, President, Cogent Consulting (Moderator)
- [Fighting for A Better World: Women in Impact Investing \(video\)](#) — The leadership role of women in driving impact investing.
 - Angela Lee, Founder, 37 Angels | Alicia Robb, Founder & CEO, Next Wave | Ruth Shaber, President, Tara Health Foundation | Madji Sock, Global Operating Partner, Dalberg Global Development Advisors | Vicki Benjamin, President, Calvert Investments (Moderator)
- [Environment and Climate \(video\)](#) — Integrating the environment opportunity and climate risk into investment portfolios.
 - Rob Day, General Partner, Spring Lane Capital | JoAnn Hanson, President, Church Investment Group | Joseph Kinard, Chair, Committee on Mission Responsibility Through Investment, Presbyterian Church | Karen Laton, Partner, Head of Marketing & COO Asset Management, Greentech Capital Advisors | Torsten Marshall, Partner, Orrick Herrington & Sutcliffe | David Richardson, Executive Director, Global Head of Marketing & Client Service, Impax Asset Management (Moderator)
- [Diversity \(video\)](#) — Achieving true diversity across investment strategies and asset classes.
 - John Duong, Director of Impact Investing, Lumina Foundation | Hunter Lovins, President, Natural Capitalism Solutions | Elisa Miller-Out, Managing Partner, Chloe Capital | Mina Pacheco Nazemi, Founder & Managing Partner, Aldea Capital Partners | Monique

Aiken, Vice President Programs, Mission Investors Exchange
(Moderator)

- [Spotlight: Women Investors Are the Solution to the World's Problems! \(video\)](#) — Presented by Sara Brand, General Partner, True Wealth Ventures.
- [Fireside Chat with Governor Deval Patrick \(video\)](#) — Interviewed by Imogen Rose-Smith, Investment Fellow, University of California.
- [Panel Discussion: IMPACT! Impact Investing in the New Age of Social Activism \(video\)](#) — The place of impact investing in social and environmental activism.
 - Suzanne Biegel, Founder, Catalyst at Large | Jay Lipman, Co-founder, Ethic | Jason Scott, Partner, Encourage Capital | Fran Seegull, Executive Director U.S. Impact Investing Alliance at Ford Foundation | Gitanjali Swamy, Managing Director, IoTask | David Bank, Editor & CEO, ImpactAlpha (Moderator)
- [Panel Discussion: Go Big or Go Home \(video\)](#) — What is the future of impact investing? The best bold new ideas driving impact investing today.
 - Ron Cordes, Co-founder, Cordes Foundation | Debbie McCoy, Managing Director, BlackRock | Jameela Pedicini, Director, Asset Management, Perella Weinberg | Brace Young, Partner, Arabesque | Emily Chasan, Sustainable Finance Editor, Bloomberg (Moderator)
- [Urban Development \(audio\)](#) — The role of impact investments in transforming cities.
 - Olympia DeCastro, Partner, Community Investment Management | Lyneir Richardson, CEO, Chicago TREND | Ommeed Sathe, Vice President, Impact Investments, Prudential Financial | Greg Shell, Managing Director, Bain Capital | David Press, Partner, Confluence Partners (Moderator)
- [Rural Development \(audio\)](#) — Investing in infrastructure to address the economic, environmental & social needs of rural communities.
 - Kaela Gallo, Lead Designer, Propel | Joshua Humphreys, President and Senior Fellow, Croatan Institute | Cynthia Muller, Program & Portfolio Officer, Mission Driven Investments, W.K. Kellogg Foundation | Candace Smith, Managing Director of Risk, MicroVest | Rachel Schneider, SVP, Center for Financial Services Innovation (Moderator)
- [Removing Obstacles to Change: A Deeper Dive \(audio\)](#) — What it takes to get investors to sign on for impact while balancing returns expectations.
 - Sara Brand, Founding General Partner, True Wealth Ventures | Melissa Cheong, CIO, Zoma Capital | Erin Harkless, Senior Investment Director, Cambridge Associates | Allyson McDonald, CEO, Work Capital | Rebecca Price, Program Officer, Investors' Circle (Moderator)
- [Housing \(audio\)](#) — Developments and trends in impact investments in creating affordable housing and healthy communities.

- Jonathan Asmis, Chief Executive Officer, Landed | Doug Lawrence, Managing Principal, 5 Stone Green Capital | Michael Saadine, Director, Bridges Fund Management | David Sand, Chief Investment Strategist & Chief Impact Investment Officer, Community Capital Management | Lisa Davis, Executive Director and Portfolio Manager, Impact Investing, PGIM Real Estate (Moderator)
- [Regenerative Agriculture \(audio\)](#) — Investing in sustainable agricultural solutions for local economies and global problems.
 - Sada Geuss, Investment Manager, Trillium Asset Management LLC | Caroline MacGill, Managing Director, Armonia | Aria McLauchlan, Co-founder, Land Core USA | Marc Oshima, Co-Founder & Chief Marketing Officer, Aero Farms | Steffen Schneider, Director of Farming Operations, Hawthorne Valley Farm | Karen Karp, President, KK&P (Moderator)
- [Measuring Impact Challenges \(audio\)](#) — Assessing impact measurement tools and effectiveness.
 - Laura Albarracin, Senior Analyst, oekom research | Matt Greenfield, Managing Partner, Rethink Education | Stephanie Kater, Consultant, The Bridgespan Group | Kate Starr, CIO, Flat World Partners (Moderator)

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- [Keynote: Impact Investing – The Road Forward \(video\)](#) — The importance of policy developments and how we move forward with different stakeholders.
 - Elizabeth Littlefield, President & CEO, Overseas Private Investment Corporation
 - Followed by a conversation with Laurie Spengler, President & CEO, Enclude
- [Intergenerational Impact \(audio\)](#) – How will Impact Investing & millennials change philanthropy? What are some intergenerational approaches to structuring a portfolio for impact?
 - Hilary Irby, Managing Director, Morgan Stanley (Moderator) | Eric Jacobsen, Co-founder, Gratitude Railroad | Justina Lai, Director of

Impact Investing, Wetherby Asset Management | Anna-Marie Wascher, CEO & Co-Founder, Flat World Partners

- [Diversity and Impact Investing: The Aspirational Gap \(video\)](#) — In light of the international focus on gender equality and diversity as well as a number of new solutions in the market, what is needed to create greater impact?
 - Sara Brand, Founding General Partner, True Wealth Ventures (Moderator) | Steven Godeke, Trustee, Jessie Smith Noyes Foundation | Gayle Jennings O'Byrne, General Partner, Maya Ventures Partners | Linda-Eling Lee, Managing Director and Global Head of ESG Research, MSCI | Pat Zollar, Managing Director, Neuberger Berman
- [Public Market Investing: From Integration to Materiality to Impact \(video\)](#) — Discussion around the different approaches to investing in public equities and fixed income. Innovations in data and tools and what you need to know.
 - Jamie Silver, Managing Director, Mariner Investment Group (Moderator) | Erica Lasdon, Vice President Research and Advocacy, Calvert Investments | James Dearborn, Head of Municipal Investing, Columbia Threadneedle | Karina Funk, Portfolio Manager, Large Cap Sustainable Growth, Brown Advisory | Kristina Rueter, Head of Research, oekom research AG
- [Entrepreneurs: Challenges & Importance to Accessing Aligned Capital for Growth \(video\)](#) — Where do you go after you received initial funding? The struggle of getting funding that supports your impact mission. Women face an even higher hurdle in follow-on funding. The fragmentation of the funding market offers benefits for investors.
 - David Bank, Editor & CEO, ImpactAlpha (Moderator) | Michelle Gonzalez, Managing Director and Co-founder, The Influencer Series | Molly Morse, Chief Executive Officer, Mango Materials, Inc. | Rehana Nathoo, VP of Social Innovation, Case Foundation | Kerry Rupp, Partner, True Wealth Ventures | Nate T. Yohannes, Senior Advisor, U.S. Small Business Administration
- [Moving Ahead \(video\)](#) — The leading voices in Impact will weigh in on the state of the industry and the steps forward for achieving integration and scale.
 - Anna Snider, Head of Due Diligence for the CIO, Merrill Lynch and US Trust, (Moderator) | Christina Leijonhufvud, Managing Partner, Tideline | Tracy Palandjian, CEO, Social Finance | Debra Schwartz, Managing Director, MacArthur Foundation
- [Mobilizing Women Investors and Influencers \(video\)](#)
 - Drienne Benner, Managing Director, Appomattox Advisory | Bonny Moellenbrock, Executive Director, Investors' Circle | Ellen Remmer, Senior Partner, The Philanthropic Initiative

- [Direct Private Investing: The Hot Topic, But How Do You Do It Well? \(audio\)](#) — How to access the right deal flow, importance of networks, deal due diligence, important lessons.
 - Amy Wildstein, Managing Director, Springboard Growth Capital (Moderator) | Dr. Joan Fallon, Founder & CEO, Curemark | Will Poole, Managing Partner, Capria Ventures & Unitus Seed Fund | Cynthia Ringo, Managing Partner, DBL Investors | Barbara Raho, Private & Angel Investor; Managing Director, Golden Seeds
- [What's New: Development Finance in the Developing World \(audio\)](#) — Current innovations in lending, micro-finance 3.0, SME financing. What is needed and how to build for investment results and impact.
 - Georgia Levenson Keohane, Executive Director, Pershing Square Foundation (Moderator) | Vivina Berla, Co-Managing Partner, SaronaAsset Management | Peter Bernard, COO, Root Capital | Candace Smith, Managing Director of Risk, MicroVest
- [Investing for the Environment: Local vs Global, Private vs Public \(audio\)](#) — How are different investors approaching this space, what has been effective? How do we combine these approaches to maximize impact?
 - Imogen Rose-Smith, Staff Writer, Institutional Investor (Moderator) | Taryn Goodman, Director of Investment Partnerships, NatureVest | Paulus Ingram, Managing Partner, Arc Fiduciary | Cindy Nawilis, Director of Investor Relations and Operations, SunFunder | Conor Platt, Co-founding CEO and CIO, Etho Capital | Ashley Shulten, Director, BlackRock
- [Investing in Cities \(audio\)](#) — Innovative uses of investment structures and unique partnerships. The decentralized economy and development of local/regional models. Living cities and the role of infrastructure investment.
 - Eric Glass, Senior Portfolio Manager, AllianceBernstein (Moderator) | Lisa Davis, Director, Investor Relations & Specialty Investment Originations, Pembroke Capital Management | Ivan Frishberg, First Vice President Sustainability Banking, Amalgamated Bank | Eileen Neely, Director of Capital Innovation, Living Cities | Debra Schwartz, Managing Director, MacArthur Foundation | Taj Tabassoom, Associate, SeaChange Capital Partners
- [Global Economic Inclusion \(audio\)](#) — Evaluating policy, development and tech approaches to this issue. What is being done to expand the investment options and is there a tension here between scale vs impact.
 - Jalak Jobanputra, Founder/Managing Partner, Future Perfect Ventures (Moderator) | Arlyn Davich, Founder/CEO, PayPerks | Monica Brand Engel, Partner, Quona Capital | Joan Trant, Director of Marketing and Impact, TriLinc Global | Kathleen Utecht, Managing Partner, Core Innovation

- [Sustainable Food Investments \(audio\)](#) — Understanding food as a continuum; growing, distribution and waste. What is needed to make this accessible for everyone and not just for the 1%?
 - Kim Fortunato, Director-Community Affairs and President, Campbell Soup Foundation (Moderator) | Michael Hoelter, Africa Agriculture and Trade Investment Fund, Deutsche Bank | David Nicola, Founder and CEO, Blackdirt Capital | Anastasia Cole Plakias, Founding Partner, Brooklyn Grange Rooftop Farm | Lisa Sebesta, Founder and Managing Partner, Fresh Source Capital

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Videos from Select Panels and Breakout Sessions

- [Keynote: An Impact Investment Story](#) — Ron, Marty and Stephanie Cordes, CordesFoundation
- [Setting Impact and Portfolio Objectives, Putting it Together](#) — Combining your investment and impact objectives.
 - The Wharton Study as referenced in this panel: <http://wharton.com/impactinvesting>
- [Investing with Impact: Food and Sustainable Agriculture](#) — Defining and identifying your role in investing with impact focused on food and sustainable agriculture.
- [The Mainstream is Going Impact](#) — Mainstream financial services firms are incorporating impact into their array of offerings: how are they approaching this and how do they see it developing?
- [An Ecosystem Approach to Environmental Investing](#) — Defining and identifying the different roles & investments available in the environmental arena.
- [High Water Women — The Role of Women in Impact Investing Initiative](#)

Select Press Coverage

- [Empowering Women Drives Impact Investing](#) — Financial Advisor, 23 October 2015, By Jerilyn Klein Bier

- [Inside MacArthur's Impact Investing: A Conversation With Debra Schwartz](#) — Inside Philanthropy, 26 October 2015, By Kiersten Marek
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High Water Women's 2014 Investing for Impact Symposium

- [Download the 2014 Symposium Agenda](#)
- [Download the 2014 Symposium Acknowledgments with Agenda](#)
- [Download 2014 Speaker and Panelist Bios](#)
- [Download the 2014 SymposiumLab Exhibitor Bios](#)
- [Download the Attendance List](#)

2014 Symposium Selected Presentations

- [New, Objective Evidence of Women's Performance in the Financial Sector](#) — Elise N. Zoli, Equity Partner Goodwin Procter LLP | Founder, The Bottom Line (The ROI Factor Project)
- [Clara Miller's Keynote address](#) (video in its entirety)
- [A Framework for Structuring a Sustainable Impact Investing Strategy](#) — (video in its entirety) with Liesel Prtizker, Blue Haven, and Matthew Weatherly-White, CAPROCK. Moderated by Laurie Spengler, Enclude.

2014 Symposium Press Coverage

- [Wall Street Journal Video Interview](#) — *The Wall Street Journal's* Veronica Dagher interviewed Clara Miller, President of the FB Heron Foundation, Laurie Spengler, President Enclude Holdings and Candace Smith, COO Microvest – all speakers at HWW's 2014 Investing for Impact Symposium.

2014 Symposium Resources

- [From the Margins to the Mainstream](#) — Assessment of the Impact Investment Sector and Opportunities to Engage Mainstream Investors. A report by the World Economic Forum Investors Industries; Prepared in collaboration with Deloitte Touche Tohmatsu.
- [Charting the Course: How Mainstream Investors Can Design Visionary and Pragmatic Impact Investing Strategies](#). A report by the World Economic Forum Investors Industries. Prepared in collaboration with Deloitte Touche Tohmatsu – September 2014
- World Economic Forum: Ideas to Practice:
<http://www.weforum.org/reports/ideas-practice-pilots-strategy>
<http://www.weforum.org/reports/ideas-practice-pilots-strategy-ii>

- Private Capital, Public Good: How Smart Federal Policy Can Galvanize Impact Investing — and Why It's Urgent is available for [download here](#) and online at www.NABimpactinvesting.org US National Advisory Board on Impact Investing's report of policy recommendations to galvanize impact investing in the United States.
 - [Money and Impact Investing Directory](#) — Great resource about aligning money and values!
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