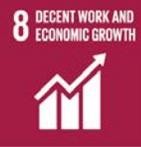


# HIGH WATER WOMEN'S 2018 INVESTING FOR IMPACT SYMPOSIUM

October 17, 2018 | 8:30AM - 5:00PM | NYC

For 2018, our breakout sessions will go deeper than ever before with each topic being discussed in a 90-minute morning session and a second 90-minute afternoon session. While attendees can choose to change streams midday, the discussions from the two sessions are intended to build upon and inform one another.

Companies have the opportunity to sponsor separate sessions or both with access to additional post-conference followup. By sponsoring you can associate your company's work and its impact with specific SDG's and participate in a discussion that explores key issues and practical ways for asset owners to invest and measure their impact against an SDG framework. We will take a multifaceted approach that looks across asset classes and investor types and drills down into how and whether SDG goals are being achieved. **We welcome you to consider the many benefits of sponsorship and how you and your company would like to participate.**

BREAKOUT TOPIC	SDG'S ADDRESSED						
GENDER & DIVERSITY	 5 GENDER EQUALITY	 10 REDUCED INEQUALITIES					
MOTHER NATURE	 6 CLEAN WATER AND SANITATION	 7 AFFORDABLE AND CLEAN ENERGY	 13 CLIMATE ACTION	 14 LIFE BELOW WATER	 15 LIFE ON LAND		
SUSTAINABLE CITIES	 3 GOOD HEALTH AND WELL-BEING	 4 QUALITY EDUCATION	 6 CLEAN WATER AND SANITATION	 8 DECENT WORK AND ECONOMIC GROWTH	 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	 11 SUSTAINABLE CITIES AND COMMUNITIES	 16 PEACE, JUSTICE AND STRONG INSTITUTIONS
REGENERATIVE AGRICULTURE	 2 ZERO HUNGER	 12 RESPONSIBLE CONSUMPTION AND PRODUCTION					
MEASUREMENT APPROACHES TO SDG'S	 17 PARTNERSHIPS FOR THE GOALS						
LEVELS	THOUGHT LEADERS, Both Sessions		THOUGHT LEADER, One Session				
# OF SPONSORS	5		5 Per Section				
SYMPOSIUM PASSES	5		3				
SPEAKING CONSIDERATION	Yes		Yes				
PANEL CONSULTATION	Yes (See Note 1)		Yes (See Note 1)				
BRAND ASSOCIATION WITH SDG	Yes		Yes				
ADVERTISING & LOGO	One Page Ad		½ Page Ad				
PRICE FOR SUPPORTING SESSIONS	\$15,000		\$7,500				
POST-CONFERENCE FOLLOW-UP	Yes (See Note 2)		NO				

Note 1:  
Panel Consultation includes:  
1. Provide Case studies  
2. Discuss Investment approach

Note 2:  
1. HWW provides contact information for current and past symposium attendees who opt-in  
2. HWW will host convening opportunities with opt-in group

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### Gender and Diversity

An in-depth discussion of the gender and diversity investment landscape. What are the opportunities, and what are the gaps that still need to be filled? How has the gender investment discussion evolved over the last decade, and what remains to be done? Can gender-focused investing be applied across all asset classes and regions? What are some of the most exciting investment opportunities? How is impact investing helping achieve the UN Sustainable Development Goal of equality for women and girls? What role does impact need to play in combating inequality and sexual harassment in the investment management industry itself? What is the relationship between gender equality and diversity generally – raising the voices of women of color within the impact comity.

### Environment and Climate Change

How do investors develop a holistic approach to tackling climate change and its impacts? This discussion will take a 360 view of climate, its risks and opportunities to investors. What are investors doing to protect their portfolios? Where are they finding opportunities? And how do these opportunities fit along the risk and return spectrum? Can fixed income and loans be deployed more effectively? We will examine the case for stranded asset risk, as fossil fuel companies release their two-degree scenario plans, countries start to enforce the 2015 Paris Climate Agreement and investors rally behind the recommendations of the Task Force on Climate Related Financial Disclosure. We will consider how impact investors can play a role in the broader fight to tackle climate change and for climate justice. And we will consider how investors can productively, and profitably, play a part in environmental preservation and protection.

### Achieving Impact & Its Measurement

The question of how to achieve the goals of impact and how to measure have been central to the impact investment movement right from its inception. This session will use real life examples to explore the processes involved in measuring impact, particularly for private equity and debt funds. We will review various framework tools available, assess what is working and what is not, and explore what different investors have found to be the best ways to measure impact in their own portfolios. We will look at the relationship between impact and outcomes, and how best to balance an impact agenda with portfolio return expectations. Can there be too much of a good thing? How much measurement is too much measurement? Particular attention will focus on the future of impact measurement and new topics such as how to approach outcomes and the use of Sustainable Development Goals.

### Sustainable Cities

Cities lie at the heart of the entire sustainable investment ecosystem. Not only do sustainable cities merit their own SDG, but cities have a major role to play when it comes to achieving the objectives of the majority of SDG's – from preserving the planet to tackling poverty around the globe. How can we best build sustainable cities, both in developing and developed markets? What role does impact-capital play in the growth and development of sustainable capital? How do impact investors interact with civic leadership, urban planning, community activists and other stake holders? How can impact capital help people living in urban environments gain access to healthcare, education, capital, jobs, culture and recreation. What are some lessons learned through urban investing? How do we protect cities from the damaging impact of climate change? How do we build sustainable urban infrastructure, including transportation? And how can impact investing help people living in smaller cities and rural communities? We will also explore the role of technology and the gig-economy and its impact on urban communities.

### Regenerative Agriculture

Through the combined threat of changing weather patterns, growing populations, rising middle classes around the world and poor and damaging agricultural practices, the world is facing a crisis in how it produces and consumes food. The answer lies in the development and adoption of regenerative agricultural systems, But, how do we do that? We will explore the role of different participants in building the agriculture systems and communities of tomorrow. And we will look at the role of for-profit and impact capital in the new agriculture and food economy. Finally, we will examine how regenerative agriculture can thrive in both developed and developing markets. The discussion will take the format of a two-part workshop, participants should expect to attend both parts.