

HIGH WATER WOMEN'S 2018 INVESTING FOR IMPACT SYMPOSIUM

October 17, 2018 | 8:30AM - 5:00PM | NYC

The focus of this daylong program is to challenge the thinking of the status quo and to provide thought-provoking discussion about where impact investing can be taken by investors and global practitioners.

This year's Symposium will continue to build on the themes which HWW has been developing since it first launched its impact symposium program in 2013: the practical realities of building an impact portfolio, the opportunities and challenges for acting, the latest developments in impact investing, and women in the impact investment marketplace. We will feature morning and afternoon keynote/fireside chats with notable investors and two plenary sessions will bookend the discussions throughout the day.

For our signature breakout sessions, we will take a deep dive into key areas of impact investment, exploring the important issues in the field and practical ways for asset owners to invest and have impact. Our multifaceted approach looks across asset classes and investor types and drills down into the issues. For 2018, our breakout sessions go deeper than ever before with each topic being discussed in a 90-minute morning session and a second 90-minute afternoon session. While attendees can choose to change streams midday, the discussion from the two sessions are intended to build upon and inform one another.

This expertly curated conference has evolved into a not-to-be-missed opportunity for investors and investment professionals alike to connect, to learn and be visible. (see reverse for session descriptions). **We welcome you to consider the many benefits of sponsorship and how you and your company might participate in this important event.**

LEVELS	LEADERSHIP SOLUTIONS	THOUGHT LEADERS*	MARKET MAKERS	GAME CHANGERS	STEWARDS OF CHANGE
# OF SPONSORS	1	5	3	X	X
SYMPOSIUM PASSES	7	5	3	2	1
SPEAKING CONSIDERATION	Yes	Yes	Yes	X	X
PANEL CONSULTATION	Yes	Yes	X	X	X
ON-SITE PROMOTION	Yes	Yes	Yes	X	X
ADVERTISING & LOGO**	1 Page Ad	½ Page Ad	½ Page Ad	Logo	Logo
PRICE	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500

* Available for Deep Dive session sponsorship for both sessions 90 minutes each. In-room promotion; panel consultation; speaking role. Single 90-minute session sponsorships (morning or afternoon) also available at \$7500.

** Your company logo appears on High Water Women website, email blasts, and other Symposium signage.

For online registration: [Sponsorship Registration](#)

For information on: [2017 Symposium with Agenda and Video/Audio of all sessions](#)

For more information: contactus@highwaterwomen.org

High Water Women (HWW) is a 501(c)(3) organization founded in 2005 by women in the hedge fund and investment industries to promote the economic empowerment of women and youth.



- ◆ HWW provides unique programs in financial literacy, microfinance, and initiatives for low-income children that directly benefit our partners - non-profit organizations, schools and public agencies and the clients they serve.
- ◆ All proceeds from our annual Symposium directly benefit the programs created and directed by HWW.
- ◆ Much of our program work is conducted by professionals from the financial and legal communities who volunteer for HWW programs and directly with HWW nonprofit partners.
- ◆ Today, approximately 3500 business professionals participate in a wide range of philanthropic and volunteer driven programs and events. www.highwaterwomen.org

2018 Symposium Agenda Speakers TBD

MORNING KEYNOTE WITH INTERVIEW

MORNING PLENARY — 2030, Exploring the Sustainable Development Goals Three Years In – How are they being used as an investment framework?

It is almost three years since the United Nations announced its 2015, Sustainable Development Goals. An ambitious 17-goal agenda to end poverty, achieve equality and protect the planet, with a target date of 2030. Along with countries, NGO's, companies and business leaders, investors have rallied to the cry – the success of which will require trillions of dollars in private sector as well as public sector capital. For impact investing, the SDG's have come to be a central rallying point. Now, three years in, what have we've learned? What's working? What isn't? What gets left out of the discussion? This panel will discuss the current state of impact and the SDG's. As we move through the rest of the day we will continue to discuss aspects of the SDG's in more depth.

DOUBLE SESSION DEEP DIVE BREAKOUTS | MORNING 11:00-12:30pm | AFTERNOON 1:30-3:00PM

Gender and Diversity

An in-depth discussion of the gender and diversity investment landscape. What are the opportunities, and what are the gaps that still need to be filled? How has the gender investment discussion evolved over the last decade, and what remains to be done? Can gender-focused investing be applied across all asset classes and regions? What are some of the most exciting investment opportunities? How is impact investing helping achieve the UN Sustainable Development Goal of equality for women and girls? What role does impact need to play in combating inequality and sexual harassment in the investment management industry itself? What is the relationship between gender equality and diversity generally – raising the voices of women of color within the impact comity.

Environment and Climate Change

How do investors develop a holistic approach to tackling climate change and its impacts? This discussion will take a 360 view of climate, its risks and opportunities to investors. What are investors doing to protect their portfolios? Where are they finding opportunities? And how do these opportunities fit along the risk and return spectrum? Can fixed income and loans be deployed more effectively? We will examine the case for stranded asset risk, as fossil fuel companies release their two-degree scenario plans, countries start to enforce the 2015 Paris Climate Agreement and investors rally behind the recommendations of the Task Force on Climate Related Financial Disclosure. We will consider how impact investors can play a role in the broader fight to tackle climate change and for climate justice. And we will consider how investors can productively, and profitably, play a part in environmental preservation and protection.

Achieving Impact & Its Measurement

The question of how to achieve the goals of impact and how to measure have been central to the impact investment movement right from its inception. This session will use real life examples to explore the processes involved in measuring impact, particularly for private equity and debt funds. We will review various framework tools available, assess what is working and what is not, and explore what different investors have found to be the best ways to measure impact in their own portfolios. We will look at the relationship between impact and outcomes, and how best to balance an impact agenda with portfolio return expectations. Can there be too much of a good thing? How much measurement is too much measurement? Particular attention will focus on the future of impact measurement and new topics such as how to approach outcomes and the use of Sustainable Development Goals.

Sustainable Cities

Cities lie at the heart of the entire sustainable investment ecosystem. Not only do sustainable cities merit their own SDG, but cities have a major role to play when it comes to achieving the objectives of the majority of SDG's – from preserving the planet to tackling poverty around the globe. How can we best build sustainable cities, both in developing and developed markets? What role does impact-capital play in the growth and development of sustainable capital? How do impact investors interact with civic leadership, urban planning, community activists and other stake holders? How can impact capital help people living in urban environments gain access to healthcare, education, capital, jobs, culture and recreation. What are some lessons learned through urban investing? How do we protect cities from the damaging impact of climate change? How do we build sustainable urban infrastructure, including transportation? And how can impact investing help people living in smaller cities and rural communities? We will also explore the role of technology and the gig-economy and its impact on urban communities.

Regenerative Agriculture

Through the combined threat of changing weather patterns, growing populations, rising middle classes around the world and poor and damaging agricultural practices, the world is facing a crisis in how it produces and consumes food. The answer lies in the development and adoption of regenerative agricultural systems. But, how do we do that? We will explore the role of different participants in building the agriculture systems and communities of tomorrow. And we will look at the role of for-profit and impact capital in the new agriculture and food economy. Finally, we will examine how regenerative agriculture can thrive in both developed and developing markets. The discussion will take the format of a two-part workshop, participants should expect to attend both parts.

AFTERNOON INVESTOR FIRESIDE CHAT

RESEARCH PRESENTATION

AFTERNOON PLENARY — Winning the War, Impact Investing, Collaborative Capitalism and the Fight for a Sustainable Future – Institutional Size and Capital Flows

We exist in a new age of technology, innovation and data. One that has created new threats and new opportunities. From cyber security to biotechnology – the future is here. Impact has a big part to play today in shaping and defining what the world of tomorrow is going to look like - including how to insure the most equitable future for all. In our afternoon plenary session, we will explore how the battle for a collaborative, profitable future for all is being fought and won.