

PROGRAM AGENDA

Tuesday, October 18, 2016 | CUNY Graduate Center NYC

PROGRAM AGENDA		LOCATION
8:00 – 9:00am	Registration & Breakfast	Concourse
9:00 – 9:20am	Introductions with Overview of High Water Women, Programs & Success	Auditorium
MORNING PANELS		LOCATION
9:20 – 10:15am	Keynote: Impact Investing – The Road Forward The importance of policy developments and how we move forward with different stakeholders. Elizabeth Littlefield, President & CEO, Overseas Private Investment Corporation Followed by a conversation with Laurie Spengler, President & CEO, Enclude	Auditorium
10:15 – 11:00am	Intergenerational Impact – How will Impact Investing & Millennials Change Philanthropy? What are some intergenerational approaches to structuring a portfolio for impact. Hilary Irby, Managing Director, Morgan Stanley (Moderator) Summerly Horning, Board Member, Newport Federal (SFO); Founder, FRANK Eric Jacobsen, Co-founder, Gratitude Railroad Justina Lai, Director of Impact Investing, Wetherby Asset Management Anna-Marie Wascher, CEO & Co-Founder, Flat World Partners	
11:00 – 11:30am	Networking Break	Concourse
11:30 – 12:30pm	MORNING BREAKOUT SESSIONS (4 breakouts per session – choose one)	LOCATION
	A. Direct Private Investing: The Hot Topic, But How Do You Do It Well? How to access the right deal flow, importance of networks, deal due diligence, important lessons. Amy Wildstein, Managing Director, Springboard Growth Capital (Moderator) Dr. Joan Fallon, Founder & CEO, Curemark Will Poole, Managing Partner, Capria Ventures & Unitus Seed Fund Cynthia Ringo, Managing Partner, DBL Investors Barbara Raho, Private & Angel Investor; Managing Director, Golden Seeds	C 198 Concourse
	B. What's New: Development Finance in the Developing World Current innovations in lending, micro-finance 3.0, SME financing. What is needed and how to build for investment results and impact. Georgia Levenson Keohane, Executive Director, Pershing Square Foundation (Moderator) Vivina Berla, Co-Managing Partner, Sarona Asset Management Peter Bernard, COO, Root Capital Tara Higgins, Partner, Orrick Herrington Sutcliffe Candace Smith, Managing Director of Risk, MicroVest	C 201–202 Concourse
	C. Diversity and Impact Investing: The Aspirational Gap In light of the international focus on gender equality and diversity as well as a number of new solutions in the market, what is needed to create greater impact? Sara Brand, Founding General Partner, True Wealth Ventures (Moderator) Steven Godeke, Trustee, Jessie Smith Noyes Foundation Gayle Jennings O'Byrne, General Partner, Maya Ventures Partners Linda-Eling Lee, Managing Director and Global Head of ESG Research, MSCI Pat Zollar, Managing Director, Neuberger Berman	Skylight Room 9100 Floor 9
	D. Investing for the Environment: Local vs Global, Private vs Public How are different investors approaching this space, what has been effective? How do we combine these approaches to maximize impact? Imogen Rose-Smith, Staff Writer, Institutional Investor (Moderator) Taryn Goodman, Director of Investment Partnerships, NatureVest Paulus Ingram, Managing Partner, Arc Fiduciary Cindy Nawilis, Director of Investor Relations and Operations, SunFunder Conor Platt, Co-founding CEO and CIO, Etho Capital Ashley Shulten, Director, BlackRock	Room 9206–07 Floor 9
12:30 – 1:30pm	Networking Lunch	Concourse

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1:30 – 2:30pm	AFTERNOON BREAKOUT SESSIONS (4 breakouts per session – choose one)	LOCATION
	<p>A. Public Market Investing: From Integration to Materiality to Impact Discussion around the different approaches to investing in public equities and fixed income. Innovations in data and tools and what you need to know.</p> <p>Jamie Silver, Managing Director, Mariner Investment Group (Moderator) Vicki Benjamin, Executive VP, CFO, COO, Calvert Investments James Dearborn, Head of Municipal Investing, Columbia Threadneedle Karina Funk, Portfolio Manager, Large Cap Sustainable Growth, Brown Advisory Kristina Rueter, Head of Research, oekom research AG</p>	Skylight Room 9100 Floor 9
	<p>B. Investing in Cities Innovative uses of investment structures and unique partnerships. The decentralized economy and development of local/regional models. Living cities and the role of infrastructure investment.</p> <p>Eric Glass, Senior Portfolio Manager, AllianceBernstein (Moderator) Lisa Davis, Director, Investor Relations & Specialty Investment Originations, Pembroke Capital Management Ivan Frishberg, First Vice President Sustainability Banking, Amalgamated Bank Eileen Neely, Director of Capital Innovation, Living Cities Debra Schwartz, Managing Director, MacArthur Foundation Taj Tabassoom, Associate, SeaChange Capital Partners</p>	Room 9206–07 Floor 9
	<p>C. Global Economic Inclusion Evaluating policy, development and tech approaches to this issue. What is being done to expand the investment options and is there a tension here between scale vs impact.</p> <p>Jalak Jobanputra, Founder/Managing Partner, Future Perfect Ventures (Moderator) Arlyn Davich, Founder/CEO, PayPerks Monica Brand Engel, Partner, Quona Capital Joan Trant, Director of Marketing and Impact, TriLinc Global Kathleen Utecht, Managing Partner, Core Innovation</p>	C 198 Concourse
	<p>D. Sustainable Food Investments Understanding food as a continuum – growing, distribution and waste. What is needed to make this accessible for everyone and not just for the 1%?</p> <p>Kim Fortunato, Director-Community Affairs and President, Campbell Soup Foundation (Moderator) Michael Hoelter, Africa Agriculture and Trade Investment Fund, Deutsche Bank David Nicola, Founder and CEO, Blackdirt Capital Anastasia Cole Plakias, Founding Partner, Brooklyn Grange Rooftop Farm Lisa Sebesta, Founder and Managing Partner, Fresh Source Capital</p>	C 201–202 Concourse
2:30 – 3:00pm	Networking Break	Concourse
	AFTERNOON PANELS	LOCATION
3:00 – 3:45pm	<p>Entrepreneurs: Challenges & Importance to Accessing Aligned Capital for Growth Where do you go after you received initial funding? The struggle of getting funding that supports your impact mission. Women face an even higher hurdle in follow-on funding. The fragmentation of the funding market offers benefits for investors.</p> <p>David Bank, Editor & CEO, ImpactAlpha (Moderator) Michelle Gonzalez, Managing Director and Co-founder, The Influencer Series Molly Morse, Chief Executive Officer, Mango Materials, Inc. Rehana Nathoo, VP of Social Innovation, Case Foundation Kerry Rupp, Partner, True Wealth Ventures Nate T. Yohannes, Senior Advisor, U.S. Small Business Administration</p>	Auditorium
3:45 – 4:30pm	<p>Moving Ahead The leading voices in Impact will weigh in on the state of the industry and the steps forward for achieving integration and scale.</p> <p>Anna Snider, Head of Due Diligence for the CIO, Merrill Lynch and US Trust, (Moderator) Christina Leijonhufvud, Managing Partner, Tideline Tracy Palandjian, CEO, Social Finance Debra Schwartz, Managing Director, MacArthur Foundation</p>	Auditorium
4:30 – 4:55pm	<p>Mobilizing Women Investors and Influencers</p> <p>Drienne Benner, Managing Director, Appomattox Advisory Bonny Moellenbrock, Executive Director, Investors' Circle Ellen Remmer, Senior Partner, The Philanthropic Initiative</p>	Auditorium
	CLOSING AGENDA	LOCATION
5:00 – 7:00 pm	Networking Cocktails	Dining Commons – Floor 8