

PROGRAM AGENDA

Thursday, October 22, 2015 | CUNY Graduate Center NYC

MORNING PANELS	LOCATION
8:00 – 9:00am Registration & Breakfast	Concourse
9:00 – 9:20am Introductions with Overview of HWW, Programs & Success	Auditorium
9:20 – 10:05am Keynote: An Impact Investment Story Ron, Marty and Stephanie Cordes, Cordes Foundation	Auditorium
10:10 – 11:00am Setting Impact and Portfolio Objectives, Putting it Together Combining your investment and impact objectives. Moderator: Debra Schwartz, John D. and Catherine T. MacArthur Foundation Lisa Hall, Anthos Asset Management Greg Neichin, Ceniarth LLC Dominique Bangasser Slavin, Treehouse Investments	Auditorium
11:00 – 11:30am Networking Break	Concourse
11:30 – 12:30pm MORNING BREAKOUT SESSIONS (4 breakouts per session – choose one)	LOCATION
A. Combining Giving and Investment Dollars: the Whole Portfolio Approach The evolution of impact investing – how to move from either 100% philanthropy or 100% financial return orientation to a portfolio that combines both impact and financial returns. Moderator: Kate Starr, Starria Preeti Bhattacharji, FB Heron Foundation Laura Kind McKenna, The Patricia Kind Family Foundation Janet McKinley, Advance Global Capital Julie Shafer, Bank of the West/BNP Paribas	C-198 Concourse
B. Investing with Impact: Food and Sustainable Agriculture Defining and identifying your role in investing with impact focused on food and sustainable agriculture. Moderator: Karen Karp, Karen Karp & Partners Alex Borschow, Semillero Ventures Howard Fischer, Basso Capital Management Danielle Gould, Food+Tech Connect Stephen Hohenrieder, Farmland LP John Meyers, Swisscontact North America Marc Robert, Water Asset Management	Skylight Room 9100 Floor 9
C. Measuring Your Impact in Public Investments Identification of the leading means of measuring impact in publically traded investments. Moderator: William Burckart, Burckart Consulting Farha-Joyce Haboucha, Rockefeller & Co. Dr. Robert Hassler, oekom research AG Lauren Koopman, PWC Himani Phadke, Sustainability Accounting Standards Board	Room 9206-07 Floor 9
D. Social Enterprise: Choosing Your Investments with Care & Diligence Exploration of networks, platforms and advisors for direct social entrepreneur investments; getting the support needed to make direct investments in social entrepreneurs. Moderator Lauren Booker Allen, Omidyar Network Ross Baird, Village Capital Moya Connelly, Deutsche Bank Jonathan Cedar, BioLite Kalpana Raina, 252 Solutions	C-201-202 Concourse
12:30 – 1:30pm Networking Lunch	Concourse

PROGRAM AGENDA

Thursday, October 22, 2015 | CUNY Graduate Center NYC

AFTERNOON PANELS		LOCATION
1:30 – 2:30pm	The Mainstream is Going Impact Mainstream financial services firms are incorporating impact into their array of offerings: how are they approaching this and how do they see it developing? Moderator: Erika Karp, Cornerstone Capital Group Vicki Benjamin, Calvert Investments Saundra Gibson, Credit Suisse John Goldstein, Goldman Sachs Asset Management Steve Liberatore, TIAA-Cref Asset Management Jackie VanderBrug, U.S.Trust	Auditorium
2:30 – 3:00pm	Networking Break	Concourse
3:00 – 4:00pm	AFTERNOON BREAKOUT SESSIONS (4 breakouts per session – choose one)	LOCATION
	A. Innovative Investment Solutions: Structuring Impact Investments, How It Is Done Grant makers and philanthropists seek new ways to leverage social and financial capital; how investors are addressing social and environmental issues thru market/investment mechanisms. Moderator: Lee Ann Dillon, Reed Smith Sean Keogh, USAID Dimple Sahni, Anthos Asset Management Mitchell Strauss, Overseas Private Investment Corporation	C-198 Concourse
	B. Investing with Impact: Education Exploration of education focused impact investments to address income inequality. Moderator: Keith Palzer, Navigant Colin Brown, Skoolbo John Rogers, Bridges Ventures Aarthi Sowrirajan, Turner Impact	Room 9206-07 Floor 9
	C. An Ecosystem Approach to Environmental Investing Defining and identifying the different roles & investments available in the environmental arena. Moderator: Adam Wolfensohn, Encourage Capital Spencer J. Hempleman, Ardsley Partners Silda Wall Spitzer, New World Capital Ion Yadigaroglu, Capricorn Investment Group	Skylight Room 9100 Floor 9
	D. Measuring the Impact of Your Private Investments Identifying frameworks and methods to measure impact in private investments. Moderator: Amie Patel, Goldman Sachs Asset Management Ellen Carey, GIIN Sandy Darville, Inter-American Development Bank Steve Valdez, Global Alliance for Clean Cookstoves Flory Wilson, B-Lab	C-201-202 Concourse
4:00 – 4:30pm	Networking Break	Concourse
CLOSING AGENDA		LOCATION
4:30 – 5:30 pm	High Water Women Update and the Role of Women in Impact Investing Discussion of HWW and their work with Women in Impact Investing, a new initiative. Moderator: Ariane de Vienne, Cornerstone Capital Group Bonnie Moellenbrock, Investors' Circle Andrea Turner Moffitt, Plum Alley Investments and Center for Talent Innovation Fran Seegull, Impact Assets Anna Snider, Merrill Lynch Wealth Management, Chair of the Board, High Water Women Candice Tse, Goldman Sachs	Auditorium
5:30 - 7:30 pm	Networking Cocktails	Dining Commons - Floor 8