



# 2014 INVESTING FOR IMPACT SYMPOSIUM LAB EXHIBITORS

## HIGH WATER WOMEN

CUNY Graduate Center NYC  
October 21, 2014

# SYMPOSIUMLAB EXHIBITORS



## **About Boundless Impact Investing**

Boundless Impact Investing is the go-to learning resource for impact investing. We deliver our members high-quality, objective and actionable information and tools to maximize the social value of their investments. Our state-of-the-art knowledge platform offers sector-specific investment research, social, environmental and economic impact metrics, and proprietary access to a community of subject matter experts and like-minded investors.

A private, social network for like-minded investors for sharing market intelligence and collaborating with world-class sector experts. Courses in over 26 different areas provide market overviews, trends and challenges for impact investing by sector. Semantic technology within the platform learns the goals and motivations of investors. Predictive analytics follows investors' learning and anticipates new content to improve and guide their investment strategy.

[boundlessimpact.net](http://boundlessimpact.net)

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## About The Family Office Network

The Family Office Network (FON) is a private, invitation-only global membership for single-family offices. Through a series of private meetings/calls and a secure online platform, members can comfortably connect with SFOs around the globe in a peer-only network.

### Benefits of Membership include:

- Private Meetings: build relationships with single-family offices globally in private settings free from service providers.
- Secure Online Community: connects you to the expertise of single-family offices worldwide. Ask a question through the platform and you're guaranteed answers from peers.
- Conference Calls/Webinars – hear from experts on specific topic with a variety of interactive discussions throughout the year.
- Anonymous Request for Information (RFI) Service: A better way to find the right manager. RFI has helped place \$14.7 billion in its first year.
- Manager Talent: RFI gives investors access to a worldwide network of more than 1,500 managers in 32 countries
- Targeted Thought Leadership and Premium Research: articles, case studies, discussion groups and research relevant for single family offices. Find out what SFOs around the world are doing and how they are doing it.
- Institutional Investor Community Intelligence: get access to critical neutral insight from II's virtual private network of over 2,300 institutional asset owners including pension funds, sovereign wealth funds, endowments and foundations.

**Manager Directory:** gives investors the top 3 strategies that each manager has expertise in and full profile of the firm.

[www.thefamilyofficenetwork.com](http://www.thefamilyofficenetwork.com)

**About Institutional Investor:** Institutional Investor—through its publications, forums, membership groups, databases, research and online services—delivers premium, uncompromised financial, markets, and investments intelligence to decision-makers globally for over 45 years.

### For More Information Contact:

Usha Bhate, Head of North America

Family Office Network, Institutional Investor Inc.

phone: 212.224.3429 | email: [ubhate@iinvestor.net](mailto:ubhate@iinvestor.net)

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## GATE GLOBAL IMPACT

### About Gate Global Impact

Impact investing is a progressive investment philosophy whereby an investor proactively seeks to place capital in businesses that have the potential to generate financial returns from organizations, programs and or projects committed to social, sustainable and/or environmental goals. GGI's impact investing marketplace ("IIM") provides a collaborative community to centralize the way impact investments will be sourced and funded and enables financing solutions through the GATEway platform focused on societal challenges

The GATEway platform is a USA regulatory compliant architecture that will facilitate transactions in multiple currencies and languages and integrate portfolio management tools and informational content. The technology differentiates itself by offering customized impact measurement metrics, a tool to manage the performance of impact investments. Among the technology's features are:

- **Connectivity**  
Designed for smooth interface and interaction with existing software systems and protocols
- **Transparency**  
Allows for fully transparent and anonymous negotiations between trading counterparties
- **Regulatory compliance**  
Designed to meet or exceed all USA regulatory standards
- **Multilingual and multi-currency capabilities**  
Designed for global organizations with multiple global locations
- **Mapping technology**  
Designed for targeting regional interests or investments
- **Portfolio Management Tools**  
Full reporting features allows for ease of use in creating customizable reporting
- **Benchmarking and metric reporting**  
Peer group benchmarks and social metric reporting

[gateglobalimpact.com](http://gateglobalimpact.com)

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## About HealRWorld™

HealRWorld™ (HRW) is a for-profit, socially conscious company that aggregates Environmental, Social and Governance sustainability data (People, Planet, Profit) to create insights that drive actions. Our vision is to leverage ESG, firmographic and credit data on SMEs and large global businesses to facilitate/accelerate the sales and trading of sustainably produced goods and encourage patronage of sustainable companies in both developed and emerging markets. Our particular emphasis on SMEs through our recently signed partnership with D&B (Dun & Bradstreet), whose database includes over 238M business records, provides a competitive advantage in this space—integrating sustainability and credit insights on global SMEs. We are also exploring ways and means of linking this big data system to the micro-enterprise sector in order to encourage the transition of micro-enterprises into SMEs. Our data models, sustainability rating system and community platform are designed to enable and empower socially conscious businesses and consumers in making sustainable commerce decisions.

## Products/Capabilities for Demo

- The HRW Global Sustainability Database Geo Visualization Analytics & Reporting
- The HRW Community Platform Prototype

[www.healRworld.com](http://www.healRworld.com)

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## About investOrbit

Since 2011, investOrbit has been asking investment organizations, “how would unlimited bandwidth help you fulfill your mission?”

We build revolutionary, secure, cloud-based toolkits that empower teams to make critical decisions faster and with better information, and to manage their daily workflow collaboratively through an intuitive dashboard.

## investOrbit Goals:

- Double the speed of institutional capital.
- Empower investors globally to move with more confidence.
- Build a brighter future for our industry’s stakeholders: retirees, universities, foundations, families, and sovereign funds.

## Product (RFP)

Investing in the right funds is critical to the success of your mission. Evaluating the vast number of fund managers and products worldwide, especially in innovative areas like environmental, social, and governance (ESG), can seem like a huge challenge. Investors of all sizes and types need powerful tools.

## investOrbit’s Custom Search Platform

investOrbit’s Custom Search Platform – [rfp.investorbit.com](http://rfp.investorbit.com) – empowers you with unlimited bandwidth. It brings your investment team and your advisers together with fund managers in one secure online workspace for faster, easier and more informed data gathering and decision making.

Using the investOrbit proprietary toolkit, you can customize your questionnaire, get responses from the maximum number of managers worldwide (whether or not they are already investOrbit users), filter manager data quickly and easily, take back your inbox from cold-emails, make better investment decisions, manage your entire pipeline and portfolio in one place, and even double the speed of your investment process.

[www.investorbit.com](http://www.investorbit.com)

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## missionmarkets invest for impact

### **About Mission Markets**

Mission Markets is a Certified B Corp

Mission Markets operates a financial marketplace specializing in the sustainable and impact capital markets.

Mission Markets has entered into an agreement to offer securities through Bendigo Securities, LLC d/b/a CrowdClear, member FINRA/SIPC.

"Mission Markets operates an independent capital marketplace and community network for the impact and impact-related investing markets. We provide access to research reports and news, and provide a community where entrepreneurs, financial advisors and wealth managers can connect. Investors can use Mission Markets find companies and funds focused upon delivering a positive social & environmental impact in addition to financial returns."

[www.missionmarkets.com](http://www.missionmarkets.com)



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## WHERE WOMEN RAISE MONEY

### **About Plum Alley**

Plum Alley is the site where women raise money. Founded in 2012, we work with women from diverse sectors to help bring their entrepreneurial ideas to life. Our easy-to-use crowdfunding platform enables women to raise money online from their networks and beyond, and has attracted a deeply engaged community of men and women who are committed to investing in women's success.

### **Platform Description:**

The Plum Alley site was designed by women for women raising money for their companies and creative projects. It is highly visual and sensual, providing an engaging user experience that helps women to achieve success.

Our site features a highly responsive, interactive tracker that lets project creators know where they are on their fundraising journey every step of the way. By monitoring the user's progress, the site can offer affirmation and advice along the way – providing the right information at the right time to increase project creators' chance of success.

Each project creator has an individual dashboard which offers a powerful way to track the success of a campaign and to communicate with funders. Funders have a personal account page to record and review the campaigns they have supported.

[plumalley.co](http://plumalley.co)



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## About ProSeeder

ProSeeder is a customizable financial technology platform empowering companies, investment networks, funds, family offices, and individual investors to conduct their operations related to private securities transactions.

ProSeeder develops, customizes and licenses a SaaS-based enterprise platform for the private securities marketplace. The system enables financial organizations, individual investors, and private companies to conduct and manage all aspects of investment (pre and post financing) and corporate operations on a single fully integrated system. ProSeeder's technology is private labeled and easily customizable for each organization and individual company based on business workflows and other specifications upon implementation. All activities conducted on the platform are recorded in a detailed audit trail for compliance and reporting.

## ProSeeder Products

For financial firms, family offices, and individual investors, the ProSeeder solution efficiently manages deal and investor processes and empowers them to vet more opportunities, conduct compliant transactions, reduce the cost of capital and achieve greater ROI. The technology enables collaboration in the deal process and facilitates participation in additional follow-on rounds. These efficiencies are achieved through configurable deal workflows, document management, syndication capabilities, permission modules, member and contact management, task and event management, and more.

For companies, the platform efficiently manages funding partners, board members, and advisors, stock register, cap tables, investor CRM, and reporting to all relevant parties. Just like the organizations, companies also receive a private-label customizable site, enabling them to have a more organized and professional approach to fundraising and corporate management.

[www.proseeder.com](http://www.proseeder.com)