

HIGH WATER WOMEN 2018 BACKPACK DRIVE

PLEASE consider the **High Water Women (HWW) Backpack Drive** when planning and budgeting for employee volunteerism and community engagement in 2018. The annual **HWW Backpack Drive** helps thousands of children in need start the school year ready to learn. Thanks to the amazing support of over 4,000 donors and volunteers, in 2017 **High Water Women** provided 16,300 school backpacks stuffed with age-appropriate school supplies to children in need in the NYC/CT/NJ areas. Our goal for 2018 is to provide 20,000 backpacks! Helping assemble and distribute backpacks is a great way for company employees to participate in helping your community. We would be grateful to receive your company's funding and volunteer support in 2018.



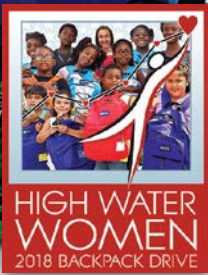
There are several different ways for your company to get involved. Consider which of the following would work best for you:



- Make a corporate donation through a Company Foundation, Community Affairs or Corporate Social Responsibility Department, to fund backpacks for children in need. Provide a company match for employee-led fundraisers.
- Sponsor a backpack drive, fundraising and assembly, for one of HWW's Charitable Partners.
- Make a corporate donation or volunteer grant to send company volunteers to assemble backpacks at the HWW Summer Assembly event in NYC.
- Have your Summer Interns manage a backpack fundraiser and assembly as a team-building project.

HWW would like to thank our top donors of 2017 including Institutional Investor and Pageant Media for featuring the Backpack Drive as the charitable partner of their 2017 financial industry awards dinners held in NYC.

Allianz Global Investors | AXA | Barclays Bank | BNY Mellon | Brooklyn Sports & Entertainment (Barclays Center) | Brown Advisory | Cambridge Associates | Citi | Citidel | Corbin Capital Partners | Crowe Horwath | Forester Capital | Golden Tree | Grey Advertising | Imagineer Technology Group | Institutional Investor | Investec | Jenner and Block | Jennison | JP Morgan Chase | Kingdon Capital | KPMG | Mercer (CT Offices) | Merrill Lynch | MetLife | MKP Capital | Morgan Stanley | One William Street | Orrick Herrington & Sutcliffe | PineBridge Investments | Pershing Square Capital | ProShares | Prudential Financial | Putnam Investments | Reed Smith | Third Avenue Funds | Time Inc. | Viking Global | Waterfall Foundation



SINCE THE BACKPACK DRIVE BEGAN IN 2005, **125,000** CHILDREN HAVE RECEIVED NEW BACKPACKS FILLED WITH AGE-APPROPRIATE SCHOOL SUPPLIES TO START SCHOOL

The families who receive HWW backpacks are not able to afford even the most basic school supplies, no less the \$85 that a family would typically spend. But with the HWW program, your donations are maximized. Because of HWW purchasing power and the engagement of corporate volunteers to assemble backpacks, each \$20 donation funds a fully supplied backpack for a local child in need.

HWW Backpack Drive Timeline:

February-June: Corporate Funders sign up and make donation to backpack drive.

June-July: Backpacks and supplies are ordered wholesale based on amounts raised.

July-August: Hundreds of volunteers/corporate teams help assemble backpacks at HWW assembly points in NYC and CT. Company sponsored backpack assemblies are also scheduled during this period.

End of August: Backpacks are distributed to thousands of children.



WHAT'S IN THE BACKPACK?

Children, grades kindergarten through high school, receive backpacks and supplies appropriate for grade level: **notebooks, folders, loose leaf paper, markers, pens, pencils, pencil cases, protractors, calculators, graph paper, scissors, erasers, crayons, rulers, glue, construction paper.**

WHICH ORGANIZATIONS RECEIVE THE BACKPACKS?

High Water Women works with many schools and nonprofits to reach children in need of backpacks in all 5 NYC Boroughs plus NJ, CT and Boston. Our Charitable Partners for 2017 included:

4 Kids in Need Foundation

ANDRUS

Cambridge Family & Children Services

The Child Center of New York

Children's Learning Center

DreamYard

Emmanuel Worship Center

Evangelical Temple

ExpandedED Schools

Forestdale

Friends of the Children

GEMS

Go Project

Good Shepherd Services

High School of Art and Design

Hour Children

Hunts Point Alliance for Children

Inspirica

Interfaith Food Pantry

Inwood House at Children's Village

Iris House

Jewish Childcare (JCCA)

Jubilee Center of Hoboken

Manhattan Christian Academy

Marble Collegiate

New Alternatives for Children

Newark Church Backpack Drive

Partnership with Children

Public Prep

Southport Congregation

Storefront Academy

Tabernacle of Prayer

TEAK Fellowship

Women's Prison Association

Wynonna House

Young Women's Leadership Network

High Water Women is a 501(c)(3) organization founded in 2005 by women in the hedge fund and investment industries to promote the economic empowerment of women and youth. HWW provides unique programs in financial literacy, microfinance, and initiatives for low-income children including our annual backpack drive, that directly benefit our partners, non-profit organizations, schools and public agencies, and the clients they serve.

We would be pleased to provide any additional information required for your consideration and invite you to view our website www.highwaterwomen.org or contact backpacks@highwaterwomen.org