

Highlights from our 2018 Symposium

Our 2018 Symposium used the framework of the Sustainable Development Goals to build on the themes that HWW has been exploring since it first launched its impact symposium program in 2013: the practical realities of building an impact portfolio, the opportunities and challenges for acting, the latest developments in impact investing, and women in the impact investment marketplace.

Plenary sessions-vidiotape-

Change Makers Remarks and Interview with Andrea Jung, President & CEO, Grameen America, Inc.

2030: Exploring the Sustainable Development Goals Three Years In – How are they being used as an investment framework?

- Robert Brown, Senior Partner, Atlas Impact Partners
- Adam Heltzer, Head of ESG and Sustainability, Partners Group
- Roelfien Kuijpers, Head of Responsible Investments & Strategic Relationships, DWS
- Anna Pot, Manager, Responsible Investments, APG Asset Management
- Eric Rice, Managing Director & Portfolio Manager, Wellington Management
- Moderator: Yana Kakar, Global Managing Partner, Dalberg Advisors

Gender Investing Spotlight Presentations – Moderated by Rita Kakati Shah, Founder & CEO, Uma

- Public Equities: Diana van Maasdijk, Co-founder & Executive Director, Equileap
- Venture Capital: Dr. Gitanjali Swamy, Managing Partner, IoTask
- Achieving Gender Equity: Katherine St. Onge, Director, Syndications and Institutional Partnerships, Calvert Impact Capital
- The Billion Dollar Fund for Women: Shelly Porges, Co-Founder & Managing Partner

FOCUS ON THE FUTURE: Winning the War, Impact Investing, Collaborative Capitalism and the Fight for a Sustainable Future – Institutional Size and Capital Flows.

- Sasha Brown, Principal, Ecosystem Integrity Fund
- Marc Diaz, Finance Leaders Fellow, Aspen Institute
- Diana Propper de Callejon, Managing Director, Cranemere
- Jonathan Rose, President, Jonathan Rose Companies
- Moderator: Rehana Nathoo, Founder & CEO, Spectrum Impact

Breakout Sessions- Selected Video and Audio

Food – The differences between a food value system and a conventional food supply chain, and which aspects of the evolving food value systems present opportunities for entrepreneurs and investors.

- Louisa Burwood-Taylor, Head of Media/Editor, AgFunder
- Sanjeev Krishnan, Managing Director & CIO, Seed 2 Growth Ventures
- Nadja Pinnavaia, Founder & CEO, Euphebe Healthcare
- Shen Tong, Managing Partner, FoodFutureCo
- Moderator: Charlotte Kim, Partner Wilson, Sonsini Goodrich and Rosati

Regenerative Agriculture – What is regenerative agriculture and what are the investment opportunities and obstacles to scaling.

- Heather Eisenlord, Partner, RPKC
- Karen Karp, President, KK&P
- Lisa Sebasta, Founder, Sitari Capital
- Ridge Shinn, Founder & CEO, Big Picture Beef
- Renee Vassilos, Founder, Banyan Innovation Group
- Briana Warner, CEO, Ocean Approved
- Moderator: Aaron Niederhelman, Co-Founder & CEO, OneHealthAg

Climate and Resilience-

Climate and Resilience -Where are we since Paris? Where are the capital gaps?

- Paul O'Connell, Founder & CEO, Sanolas, LLC
- Leah Wood, Associate Director, Client Service, Impax Asset Management
- Christie Zarkovich, Managing Director, Cambridge Associates
- Moderator: Margot Kane, Advisor, Quantified Ventures/Circulate Capital

Climate and Resilience- Creating Impact across asset classes. How is impact being communicated? What needs to change?

- Sarah Kearney, Founder & Executive Director, Prime Coalition
- Zachary Knight, Co-Founder & Managing Partner, Blue Forest Conservation
- Asha Mehta, SVP, Director, Portfolio Manager, Acadian Asset Management
- Jennifer von Bismarck, Managing Director, Arena Investments
- Moderator: Bill Davis, Founder & Managing Director, Stance Capital

Climate and Resilience- Case Studies

- [Copy of three case studies discussed in the video](#)

Sustainable Cities —

Panel 1 — Investment frameworks, what are the expectations for returns/impact

- John Townsend, Board of Trustees, Altman Foundation
- Miriam Wrobel, Consultant, Miriam Wrobel Consulting
- Quinn Moss, Partner, Orrick Herrington & Sutcliffe
- Moderator: Lori Scott, Chief Credit Officer, Impact Investments, MacArthur Foundation

Panel 2 — Investment choices, addressing goals/objectives of the investor with fiduciary-viable, investment options

- Chloe Byruck, Senior Project Manager, Lela Goren Group
- Imogen Carr, Advisor, Jail Reduction Strategies, Open Society Foundations
- Kristin Koch, Director of Investor Relations, Jonathan Rose Companies
- Derwin Sisnett, Managing Partner, Rethink Community
- Moderator: David Sand, Chief Impact Strategist, Community Capital Management

Sustainable Cities- Case Studies

- [Copies of three case studies discussed in this video](#)

Achieving Impact and its Measurement-

Panel 1 (morning) - Why do we measure impact? How do you measure impact? What tools do you use? What have been the lessons to date and what do you see as challenges going forward?

- Jane Bieneman, Senior Director, Tideline
- Anisa Dougherty, Investment Analyst, Tiedemann Wealth Management
- Hannah Schiff, Director of Impact, Responsible Investing, Nuveen
- Jennifer Signori, Senior Vice President, ESG and Impact Investing, Neuberger Berman
- Moderator: Sasha Dichter, Chief Innovation Officer, Acumen Fund

Panel 2 (afternoon)- Discussion led by leading practitioners on lessons from the front lines. What are the tools available in the market? How do we achieve authenticity? How to balance authenticity and maintain simplicity and succinctness? What can be and should be the verification process?

- Anne Amanda Bengasser, Director, Treehouse Investments
- Priya Parrish, Chief Investment Officer, Impact Engine
- Olivia Prentice, COO, Impact Management Project
- Tom Woelfel, Director, Impact Advisory Services, Pacific Community Ventures
- Moderator: Veronica Olazabal, Director, Measurement, Evaluation & Organizational Performance Rockefeller Foundation