

HIGH WATER  
WOMEN



2017  
INVESTING FOR IMPACT  
SYMPOSIUM



## HIGH WATER WOMEN'S 2017 INVESTING FOR IMPACT SYMPOSIUM

The focus of our daylong program is to challenge the thinking of the status quo, and to provide thought-provoking discussion about where impact investing can be taken by investors and global practitioners.

Since its first **Investing for Impact Symposium** in 2013, High Water Women's expertly curated conference has evolved into a not-to-be-missed opportunity for investors and investment professionals alike to connect, to learn and to be visible.

Join the dialogue and be part of change!

We welcome you to consider the many benefits of sponsorship and how you and your company might participate in this important event.

November 30, 2017 CUNY Graduate Center, NYC 9:00AM - 5:00PM

### **\$20,000 – LEADERSHIP SOLUTIONS (Lead Sponsorship open to one company)**

- 7 complimentary Symposium passes
- Option to moderate and/or participate in a panel discussion
- Inclusion in Symposium media coverage
- Special thank you mention from the podium in opening and closing remarks
- 1 page profile in Symposium program
- Premier branding throughout Symposium

### **\$15,000 – THOUGHT LEADERS (Lead Sponsorship open to three companies)**

- 5 complimentary Symposium passes
- Option to moderate and/or participate in a panel discussion
- Inclusion in Symposium media coverage
- Special thank you mention from the podium in opening and closing remarks
- 1/2 page profile in Symposium program
- Premier branding throughout Symposium

### **\$10,000 – MARKET MAKERS**

- 3 complimentary Symposium passes
- 1/4 page profile in Symposium program
- Inclusion in Symposium media coverage
- Special thank you mention from the podium in opening and closing remarks

### **\$5,000 – GAME CHANGERS**

- 2 complimentary Symposium passes
- Logo in Symposium program
- Inclusion in Symposium media coverage

### **\$2,500 – STEWARDS OF CHANGE**

- 1 complimentary Symposium passes
- Logo in Symposium program
- Inclusion in Symposium media coverage

### **\$1,000 – INDIVIDUAL REGISTRATION PLUS**

- 1 attendee ticket
- Name listing in Symposium program

### **\$500 – INDIVIDUAL REGISTRATION**

- 1 attendee ticket
- **\$400 Early Bird pricing until September**

Go to: [Sponsorship/Registration link](#)

Contact: [impactinvest@highwaterwomen.org](mailto:impactinvest@highwaterwomen.org)

## Keynote Speakers 2013 – 2016

Since 2013, the annual High Water Women Investing for Impact Symposium has evolved into an important gathering for impact investors who want to connect with other investors, advisors, and investment professionals.



Elizabeth Littlefield  
OPIC



Ron Cordes  
Cordes Foundation



Clara Miller  
F.B. Heron Foundation



Lisa & Charly Kleissner  
KL Felicitas Foundation



## Highlight from the 2016 Investing for Impact Symposium

[2016 Symposium Agenda](#)

[2016 Symposium Speaker Biographies](#)

[2016 Symposium Program with Acknowledgements](#)

[2016 Symposium Attendee List](#)

[Keynote: Impact Investing – The Road Forward \(video\)](#) — The importance of policy developments and how we move forward with different stakeholders. Elizabeth Littlefield, President & CEO, Overseas Private Investment Corporation; Followed by a conversation with Laurie Spengler, President & CEO, Enclude

[Diversity and Impact Investing: The Aspirational Gap \(video\)](#) — In light of the international focus on gender equality and diversity as well as a number of new solutions in the market, what is needed to create greater impact?

[Public Market Investing: From Integration to Materiality to Impact \(video\)](#) — Discussion around the different approaches to investing in public equities and fixed income. Innovations in data and tools and what you need to know.

[Entrepreneurs: Challenges & Importance to Accessing Aligned Capital for Growth \(video\)](#) — Where do you go after you received initial funding? The struggle of getting funding that supports your impact mission. Women face an even higher hurdle in follow-on funding. The fragmentation of the funding market offers benefits for investors.

[Direct Private Investing: The Hot Topic, But How Do You Do It Well? \(audio\)](#) — How to access the right deal flow, importance of networks, deal due diligence, important lessons.

[What's New: Development Finance in the Developing World \(audio\)](#) — Current innovations in lending, micro-finance 3.0, SME financing. What is needed and how to build for investment results and impact.

[Investing for the Environment: Local vs Global, Private vs Public \(audio\)](#) — How are different investors approaching this space, what has been effective? How do we combine these approaches to maximize impact?

[Sustainable Food Investments \(audio\)](#) — Understanding food as a continuum; growing, distribution and waste. What is needed to make this accessible for everyone and not just for the 1%?

[Moving Ahead \(video\)](#) — The leading voices in Impact will weigh in on the state of the industry and the steps forward for achieving integration and scale.

**High Water Women (HWW) is a 501(c)(3) organization founded in 2005 by women in the hedge fund and investment industries to promote the economic empowerment of women and youth.**



- ◆ HWW provides unique programs in financial literacy, microfinance, and initiatives for low-income children that directly benefit our partners - non-profit organizations, schools and public agencies and the clients they serve.
- ◆ All proceeds from our annual Symposium directly benefit the programs created and directed by HWW.
- ◆ Much of our program work is conducted by professionals from the financial and legal communities who volunteer for HWW programs and directly with HWW nonprofit partners.
- ◆ Today, approximately 3500 business professionals participate in a wide range of philanthropic and volunteer driven programs and events. [www.highwaterwomen.org](http://www.highwaterwomen.org)
- ◆ For information: [impactinvest@highwaterwomen.org](mailto:impactinvest@highwaterwomen.org)