

HIGH WATER  
WOMEN



2017  
INVESTING FOR IMPACT  
SYMPOSIUM



## HIGH WATER WOMEN'S 2017 INVESTING FOR IMPACT SYMPOSIUM

### Join Our Marketplace for Asset Managers

High Water Women is offering Asset Managers in the impact space an opportunity to showcase their funds in a marketplace we are organizing during our upcoming Investing for Impact Symposium. A select group of ten fund managers will have opportunities to engage with a group of active investors and impact practitioners and to participate in an activity that demonstrates how large and diversified the marketplace for impact investment opportunities has grown and how today's investor can construct a portfolio that's "all in."

Since its first **Investing for Impact Symposium** in 2013, High Water Women's expertly curated conference has evolved into a not-to-be-missed opportunity for investors and investment professionals alike to connect, to learn and to be visible. In addition to the marketplace you will have many opportunities to network and connect with investors and wealth advisors and to attend our plenary and breakout sessions throughout the day.

NOVEMBER 30, 2017 CUNY Graduate Center, NYC 9:00AM - 5:00PM

### HOW THE MARKETPLACE WILL WORK

- A group of 10 Asset Managers representing diversified asset classes will be assigned tables around the luncheon concourse with opportunities for signage and for displaying fund information.
- Asset classes to include: Private Credit; Private Equity / Venture Capital; Public Equities; Fixed Income; Real Assets.
- Symposium attendees will be encouraged to participate in a portfolio construction exercise by visiting and learning about the funds being showcased.
- A description of each company/fund/s will be summarized in a document that will be provided to Symposium attendees at registration as well as a "Portfolio Activation Form"
- During the one-hour lunch break and our half-hour morning and afternoon networking breaks, attendees will have opportunities to visit with Asset Managers and construct their portfolios.
- At the end of the day, an expert (to be announced) will review and discuss some of the portfolio constructions returned by attendees from the stage.
- The participating Asset Managers will be listed (logos) in the Symposium program and on slides displayed during our plenary program sessions, plus on the High Water Women Symposium webpage.
- High Water Women will announce the activity from the podium throughout the day and encourage attendees to visit Asset Manager tables and construct their portfolios.
- In offering this opportunity, High Water Women will avoid duplication and ensure that the "marketplace" is represented with a broad range of products.
- **The basic cost to participate in the Marketplace is \$2500, however, we invite your company to consider one of our higher level sponsorships with enhanced opportunities to be more visible and invite colleagues and clients (see reverse).**
- [Additional information on our 2017 Symposium.](#)

Go to: [Sponsorship/Registration link](#)

Contact: [impactinvest@highwaterwomen.org](mailto:impactinvest@highwaterwomen.org)

Since 2013, the annual High Water Women Investing for Impact Symposium has evolved into an important gathering for impact investors who want to connect with other investors, advisors, and investment professionals.

## Highlight from the 2016 Investing for Impact Symposium

[2016 Symposium Agenda](#)

[2016 Symposium Program with Acknowledgements](#)

[2016 Symposium Speaker Biographies](#)

[2016 Symposium Attendee List](#)

We welcome you to consider the many benefits of enhanced sponsorship and how you and your company might participate:

### **\$20,000 – LEADERSHIP SOLUTIONS (Lead Sponsorship open to one company)**

- 7 complimentary Symposium passes
- Option to moderate and/or participate in a panel discussion
- Inclusion in Symposium media coverage
- Special thank you mention from the podium in opening and closing remarks
- 1 page profile in Symposium program
- Premier branding throughout Symposium
- **Participate in Marketplace**

### **\$15,000 – THOUGHT LEADERS (Lead Sponsorship open to three companies)**

- 5 complimentary Symposium passes
- Option to moderate and/or participate in a panel discussion
- Inclusion in Symposium media coverage
- Special thank you mention from the podium in opening and closing remarks
- 1/2 page profile in Symposium program
- Premier branding throughout Symposium
- **Participation in Marketplace**

### **\$10,000 – MARKET MAKERS**

- 3 complimentary Symposium passes
- 1/4 page profile in Symposium program
- Inclusion in Symposium media coverage
- Special thank you mention from the podium in opening and closing remarks
- **Participation in Marketplace**

### **\$5,000 – GAME CHANGERS**

- 2 complimentary Symposium passes
- Logo in Symposium program
- Inclusion in Symposium media coverage
- **Participation in Marketplace**

### **\$2,500 – BASIC MARKETPLACE PARTICIPATION**

- 1 complimentary Symposium passes
- Logo in Symposium program
- Inclusion in Symposium media coverage
- **Participation in Marketplace**

High Water Women (HWW) is a 501(c)(3) organization founded in 2005 by women in the hedge fund and investment industries to promote the economic empowerment of women and youth.



- ◆ HWW provides unique programs in financial literacy, microfinance, and initiatives for low-income children that directly benefit our partners - non-profit organizations, schools and public agencies and the clients they serve.
- ◆ All proceeds from our annual Symposium directly benefit the programs created and directed by HWW.
- ◆ Much of our program work is conducted by professionals from the financial and legal communities who volunteer for HWW programs and directly with HWW nonprofit partners.
- ◆ Today, approximately 3500 business professionals participate in a wide range of philanthropic and volunteer driven programs and events.
- ◆ . [www.highwaterwomen.org](http://www.highwaterwomen.org)